

Business Development Programme (Non-digitalisation grant)



Why engage with this programme?

IDA Ireland is keen to support companies to develop their operations in Ireland to greatly improve their strategic influence and impact on an international level.

The Business Development Programme is intended to assist in funding the cost of consultants to work with a company's Irish leadership team in addressing their strategic issues.



This programme supports companies by the:

- Creation of a strategic plan and value proposition for the site with a supporting implementation plan.
- Development of a transformation agenda to respond to high-risk situations.
- Development of a strategy to deliver innovative business activities, such as intellectual property, artificial intelligence, and related skills analysis.



Who is involved and how?

Companies can discuss current challenges with their IDA Ireland Project Executive to see if this programme could help. The Client leadership team needs to make a commitment to the process; complete the application form for funding support; choose the consultant and work through the agreed process until a desired outcome is achieved.

How the programme is grant aided

The % of funding by IDA Ireland is approved on a case-by-case basis up to a maximum grant of €50,000 on consultancy costs, determined by the numbers of days companies need to work with consultant.

Consultant costs of up to €1,500 per day are eligible for grant aid. Companies can apply for this programme at any time by contacting their IDA Project Executive or the Talent Development & Digitalisation team.